

National e-Payment Roadshow 2017 – *Moving Forward with e-Payments*

Bank Negara Malaysia in collaboration with the Association of Banks in Malaysia (ABM), the Association of Islamic Banking Institutions Malaysia (AIBIM) and the National Cards Group (NCG) will be conducting the National e-Payment Roadshow 2017 at 5 major states nationwide to create awareness on e-payments. The main objectives of the roadshow this year are to create awareness among individuals and businesses on the benefits of e-payment, its features, access and pricing, as well as to educate the public on safe practices when conducting financial transactions using e-payments. During the roadshow, banking institutions and payment system operators and payment service providers will be showcasing their latest products on card acceptance and online banking besides offering various incentives and promotional packages.

Details of the roadshow are as follows:

State	Date	Venue	
		Town	Address
Penang	13/4/2017	Seberang Perai	Ixora Hotel 3096 Jalan Baru Bandar Perai Jaya 13600 Perai, Pulau Pinang
Johor	19/4/2017	Johor Bahru	Grand Paragon Hotel 18, Jalan Harimau Bintang Taman Century 80250 Johor Bahru Johor
Kelantan	27/4/2017	Kota Bharu	Perdana Hotel Jalan Mahmood Bandar Kota Bharu 15200 Kota Bharu Kelantan
Sabah	TBC	Kota Kinabalu	TBC
Sarawak	TBC	Kuching	TBC

* The date and venue in each town will be updated on a regular basis

The seats are limited. If you are interested to attend, please contact En. Muhammad Hakim Jaafar, Y.M. Tengku Sofiah Aishah Tengku Mahmood or Pn. Noor Hidayah Ali (mhakim@bnm.gov.my, tsofiah@bnm.gov.my and nhidayah@bnm.gov.my respectively) to reserve your seat.

Township campaigns on payment card acceptance

Concurrent with the e-payment roadshow, NCG will be organising a series of township campaigns at 5 states, i.e. Penang, Johor, Kelantan, Sabah and Sarawak from 1 April 2017 to 31 October 2017, to encourage businesses to accept payment from their customers via debit and credit cards. Various promotional offers and incentives will be offered at participating bank branches. Businesses are encouraged to visit the participating bank branches during the campaign period to take advantage of the attractive offers. Details are provided in the table below:

Township campaigns for debit and credit card acceptance

No	States	Towns	Campaign Period	Participating branches	No. of branches***
1	Penang	Georgetown	13Apr – 12July2017	AmBank (M) Berhad Ground & Mezzanine Floor Menara Liang Court No. 37 Jalan Sultan Ahmad Shah 10050 Penang	1
		Seberang Jaya	13Apr – 12July2017	No. 52, Jalan Todak 2, Pusat Bandar Seberang Jaya, 13700 Prai, Pulau Pinang.	1
		Bukit Mertajam	13Apr – 12July2017	AmBank (M) Berhad No. 1394, Jalan Padang Lallang 14000 Bukit Mertajam Penang	1
2	Johor	Johor Bahru	19Apr – 18Jul2017	AmBank (M) Berhad Ground & Mezzanine Floor Metropolis Tower Jalan Dato' Abdullah Tahir 80300 Johor Bahru	1
		Kluang	19Apr – 18Jul2017	AmBank (M) Berhad 21, 22 & 23 Jalan Dato' Teoh Siew Khor 86000 Kluang Johor	1
		Batu Pahat	19Apr – 18Jul2017	AmBank (M) Berhad 178 Jalan Rugayah 83000 Batu Pahat Johor	1
3	Kelantan	Kota Bharu	27Apr – 26Jul2017	AmBank (M) Berhad Ground & First Floor Lot 343 Section 13 Jalan Sultan Ibrahim 15000 Kota Bharu Kelantan	1

		Pasir Mas	27Apr – 26Jul2017	Lot 151 Jalan Masjid Lama, 17000 Pasir Mas Kelantan	1
4	Sabah	Kota Kinabalu	TBC	Ground Floor, Plaza Shell No. 29 Jalan Tunku Abdul Rahman 88000 Kota Kinabalu, Sabah	1
		Sandakan		AmBank (M) Berhad Lot 32-34, Blok HS-3, Sandakan Harbour Square Phase 2, Jalan Pryer, 90000 Sandakan Sabah	1
		Tawau		AmBank (M) Berhad Lot 13&14, Sabindo Square Jalan Dunlop 91007 Tawau Sabah	1
5	Sarawak	Kuching – Jln Haji Taha	TBC	AmBank (M) Berhad Ground Floor & Mezzanine Floor Bangunan AmBank Lot 257, Section 8 Jalan Haji Taha 93400 Kuching, Sarawak	1
		Miri - Beautiful Jade Center		AmBank (M) Berhad Lot 244 & 246 Beautiful Jade Centre 98007 Miri Sarawak	1
		Bintulu		AmBank (M) Berhad Lot 506 Right Wing Bangunan BDA Jalan Sommerville 97000 Bintulu Sarawak	1

Note:

*** Please contact the participating banks for the information on the participating bank branches.